



# ADAM LEWKOVITZ

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## PROFESSIONAL EXPERIENCE

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### Call9, Inc.

*Director of Product Management (Contract)*

New York, NY

Dec 2016 – >

- Managed the development, and launch of web and mobile products leading to 200% growth during my tenure
- Led a team of 12 engineers and a designer to develop, and ship features to increase revenue, operational efficiency, and scale
- Evaluated product needs and priorities to establish product roadmaps, and facilitate agile product management

### KPMG Digital

*Strategy Lead, Digital Advisory*

New York, NY

2014 – May 2016

- Launched KPMG's Digital division and grew the team from 2 to nearly 200 consultants, designers, and developers
- Advised clients on enterprise solutions that improved profitability, decision making, productivity, and user happiness
- Supported new business development through thought leadership, proposal preparation, and client presentations

### Amazon.com

*Senior Product Manager, Amazon Appstore*

Seattle, WA

2012 – May 2013

- Owned the design, development and launch of Amazon's web-based mobile app marketplace from concept to launch
- Scaled and globalized the product to nearly 200 countries to support the worldwide rollout of Amazon's Kindle Fire devices
- Designed, experimented, and shipped product enhancements that doubled user acquisition, engagement, and conversion

### Freelance Consulting

*Product Management, Project Management, Digital Strategy and Business Analysis*

New York, NY

2009 –>

#### *General Assemb.ly*

- Plans and instructs the 10-week Product Management course to aspiring entrepreneurs and professionals

#### *Bank of America / Merrill Lynch*

- Planned, developed, launched, and managed the bank's first Android app featuring industry leading functionality
- Advised on mobile strategy and best practices for the bank's iOS, Android, and Blackberry applications and mobile website

#### *Razorfish*

- Defined product requirements to redesign an e-commerce website and improve customer attraction, conversion, and retention
- Created wireframes, prototypes and content management software to solve the client's marketing, service, and editorial challenges

#### *ActiveHealth Management (Aetna)*

- Responsible for product and project management for an award-winning, Web 2.0 health portal used by 1.6 million customers

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## EDUCATION AND CERTIFICATIONS

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### Bachelor of Science in Information Technology, Diploma in Information Technology Professional Practice

- University of Technology, Sydney 2002 – 2007
- Awarded International Exchange Scholarship to study at the University of Texas at Austin Fall 2005

### Certifications

- Project Management Professional (PMI Certified, PMP) 2010
- Certified ScrumMaster (Scrum Alliance, CSM) 2014
- Certified Product Owner (Scrum Alliance, CSPO) 2016

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## TECHNICAL SKILLS AND INTERESTS

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- Microsoft Office, GSuite, JIRA, Pivotal Tracker, Adobe CC, Sketch, InVision, Axure RP, Analytics software
- Front-end web development, SQL, iOS, Android, content management systems, web services and agile methodologies
- Technology, entrepreneurship, digital media, food and mixology, music and adventure travel

