



ADAM LEWKOVITZ

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PROFESSIONAL EXPERIENCE

Freelance Consulting

Product Management and Design, Project Management, and Digital Strategy

New York, NY
2009 ->

Call9, Inc. – Director of Product

- Managed the development, and launch of web and mobile products leading to 200% customer growth
- Led a team of 12 engineers and a designer to develop, and ship features to increase revenue, operational efficiency, and scale
- Evaluated product needs and priorities to establish product roadmaps, and facilitate agile product management

General Assemb.ly – Product Management Course Instructor

- Plans and instructs the 10-week Product Management course to aspiring entrepreneurs and professionals

Bank of America / Merrill Lynch – Senior Product Manager

- Planned, developed, launched, and managed the bank's first Android app featuring industry leading functionality
- Advised on mobile strategy and best practices for the bank's iOS, Android, and Blackberry applications and mobile website

Razorfish – Product Manager

- Defined product requirements to redesign an e-commerce website and improve customer attraction, conversion, and retention
- Created wireframes, prototypes and content management software to solve the client's marketing, service, and editorial challenges

ActiveHealth Management (Aetna) – Product Manager

- Responsible for product and project management for an award-winning, Web 2.0 health portal used by 1.6 million customers

KPMG Digital

Strategy Lead, Digital Advisory

New York, NY
2013 – May 2016

- Launched KPMG's Digital division and grew the team from 2 to nearly 200 consultants, designers, and developers
- Advised clients on enterprise solutions that improved profitability, decision making, productivity, and user happiness
- Supported new business development through thought leadership, proposal preparation, and client presentations

Amazon.com

Senior Product Manager, Amazon Appstore

Seattle, WA
2012 – May 2013

- Owned the design, development and launch of Amazon's web-based mobile app marketplace from concept to launch
- Scaled and globalized the product to nearly 200 countries to support the worldwide rollout of Amazon's Kindle Fire devices
- Designed, experimented, and shipped product enhancements that doubled user acquisition, engagement, and conversion

EDUCATION AND CERTIFICATIONS

Bachelor of Science in Information Technology, Diploma in Information Technology Professional Practice

- University of Technology, Sydney 2002 – 2007
- Awarded International Exchange Scholarship to study at the University of Texas at Austin Fall 2005

Certifications

- Project Management Professional (PMI Certified, PMP) 2010
- Certified ScrumMaster (Scrum Alliance, CSM) 2014
- Certified Product Owner (Scrum Alliance, CSPO) 2016

TECHNICAL SKILLS AND INTERESTS

- Microsoft Office, GSuite, JIRA, Pivotal Tracker, Adobe CC, Sketch, InVision, Axure RP, Analytics software
- Front-end web development, SQL, iOS, Android, content management systems, web services and agile methodologies
- Technology, entrepreneurship, digital media, food and mixology, music and adventure travel

